

PT EXPO

中国国际信息通信展览会


2024 9.25—27
CNCC, Beijing



Hosted by : Ministry of Industry and Information Technology of the People's Republic of China

Organized by :  通用技术邮电器材
GENERTEC PTAC

Supported by :  中国通信标准化协会
China Communications Standards Association

 中国通信企业协会
CHINA ASSOCIATION OF COMMUNICATION ENTERPRISES

 中国电信
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 CAICT 中国信通院



About PT EXPO China

PT EXPO

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PT Expo China is a national-level ICT-industry event organized by the Ministry of Industry and Information Technology. Since its establishment in 1990, PT Expo China has held 31 sessions, which constitute a pivotal window to showcase the most recent realizations in the information and communication industry and a crucial global exchange and cooperation platform. Therefore, PT Expo China is perceived as a renowned industry development barometer and a technological evolution compass.

Informed by the fast-evolving trends of the past three decades, PT Expo China continues to align with Chinese characteristics while maintaining an international perspective. It has charted an impressive and rapid development pathway in the information and communication industry and continues to serve as a platform to display, exchange, cooperate, share, and adhere to the operational principles of authority, high quality, professionalism, and marketization. Furthermore, PT Expo China has contributed to presenting China's best solutions to the entire industry worldwide.



Key Events

PT EXPO



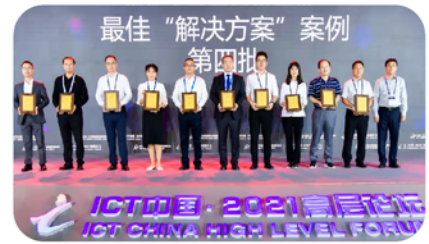
Exhibition Presentation

It is the sole comprehensive tradeshow hosted by China's Ministry of Industry and Information Technology for the ICT industry and an exhibition platform that boasts national support.



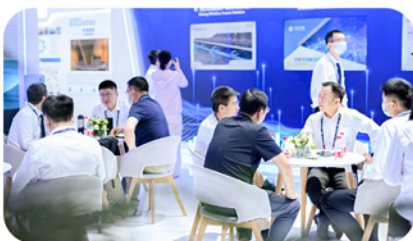
Conference Forum

The Conference Forum features cross-disciplinary integration and in-person exchanges with various industry and sector leaders and charts the direction of the entire industry.



ICT China Case Collection & Compilation

We promote innovative products and services and broaden their recognition. Also, we collect outstanding application cases, thereby facilitating the commercial value transformation of technology.



Effective Matchmaking

Matchmaking refers to a diversified range of pairing services and events that effectively match suppliers with the demands of businesses both during and after the tradeshow.



Influential Releases

Based on its reputation in the industry, PT Expo China releases industry standards, specifications, white papers, and industry reports that predict future industry trends.



Tailored Services

These are tailor-made marketing activities specifically designed for businesses that provide multi-channel and impactful exposure to enhance publicity reach.

Forum Highlights

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Industrial Internet
6G Data Center
AI Infrastructure

5G Connected Vehicles
Quantum Computing **IPv6**

**Intelligent New
Infrastructure**

Information
Accessibility

5G+Industrial Internet

Smart Healthcare
Unmanned Driving
5G Messaging

**Empowering Intelligence
in New Applications**

Cloud Gaming

Wearable Devices

New Generation
Terminals

High-Definition
Video Terminals

Smart Medical
Equipment

5G Cloud VR
AR Headsets

Smart Cameras

**Gathering Intelligent
New Terminals**

Artificial Intelligence

Big Data Edge Computing

Blockchain **Digital Twin**

Internet of Things

6G Cloud Computing

**Creating Intelligent
New Technology**

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5G Application Security

**Digital
Village**

Cybersecurity

Digital and
Green Integration

Data
Trading

Digital Governance

**Enabling Intelligence
in New Governance**

Featured Zones

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Blossoming 5G Application Zone

Integrated Emergency Communication
for Land and Space

**Green Development
of the Information
and Communications Industry**

Archives
Digitization

New Terminals

Industrial Internet
5G Security
Information Technology
Application Innovation

Digital Villages

Smart Lighting System

**Specialization,
Excellence,
and Innovation**

Information
Accessibility

Health and Medicine





ICT China High-level Forum

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2024 high-level forum will bring together the key national strategies of building a manufacturing power, building a strong cybernation, and building a digital China. The forum will focus on the development of information technology, innovation in application domains, new trends in digital governance, and information and communication infrastructure construction. Topics to be covered include digital innovation technologies, integrated digital applications, digital social governance, and digital infrastructure.



Overall Statistics

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Exhibition Area

Over **40,000** sq.m.

Exhibitors

400 enterprises

Guest Speakers

Over **900**

Government Delegations

Over **70**

Achievement Awards

20

Professional Visitors

190,000

Mainstream Media Livestream

Attracted over **4** million viewers

Douyin (TikTok) topic broadcast viewed by over **7** million people

Delegations of State-owned and Central Enterprises

Almost **50**

Domestic and foreign media covered the event

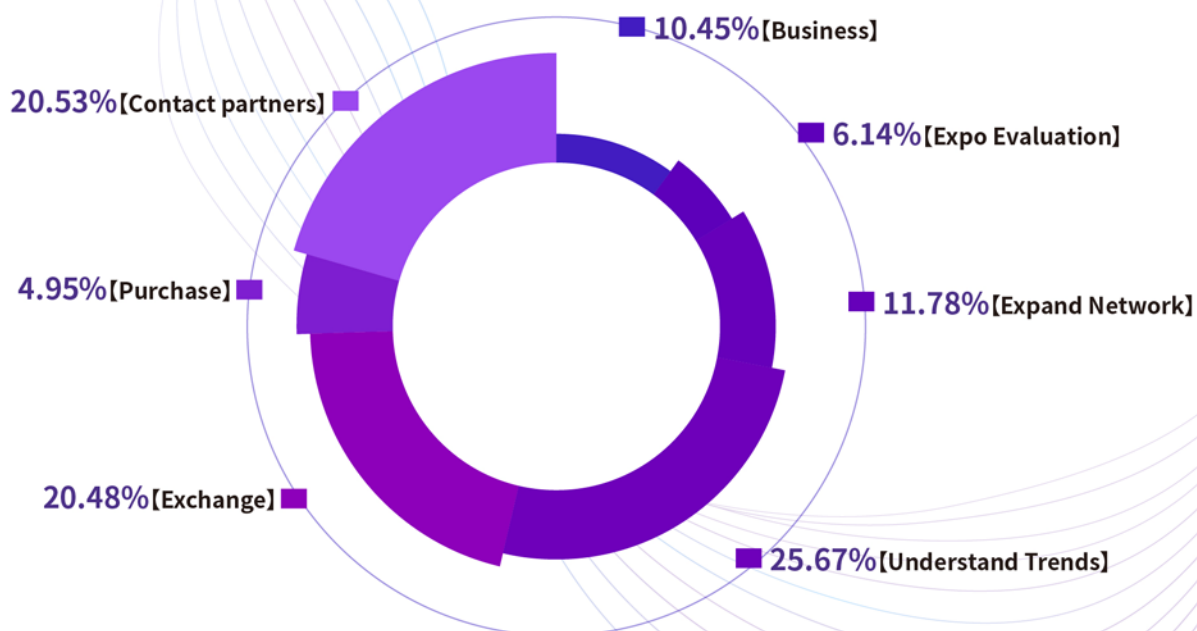
Over **3,000**



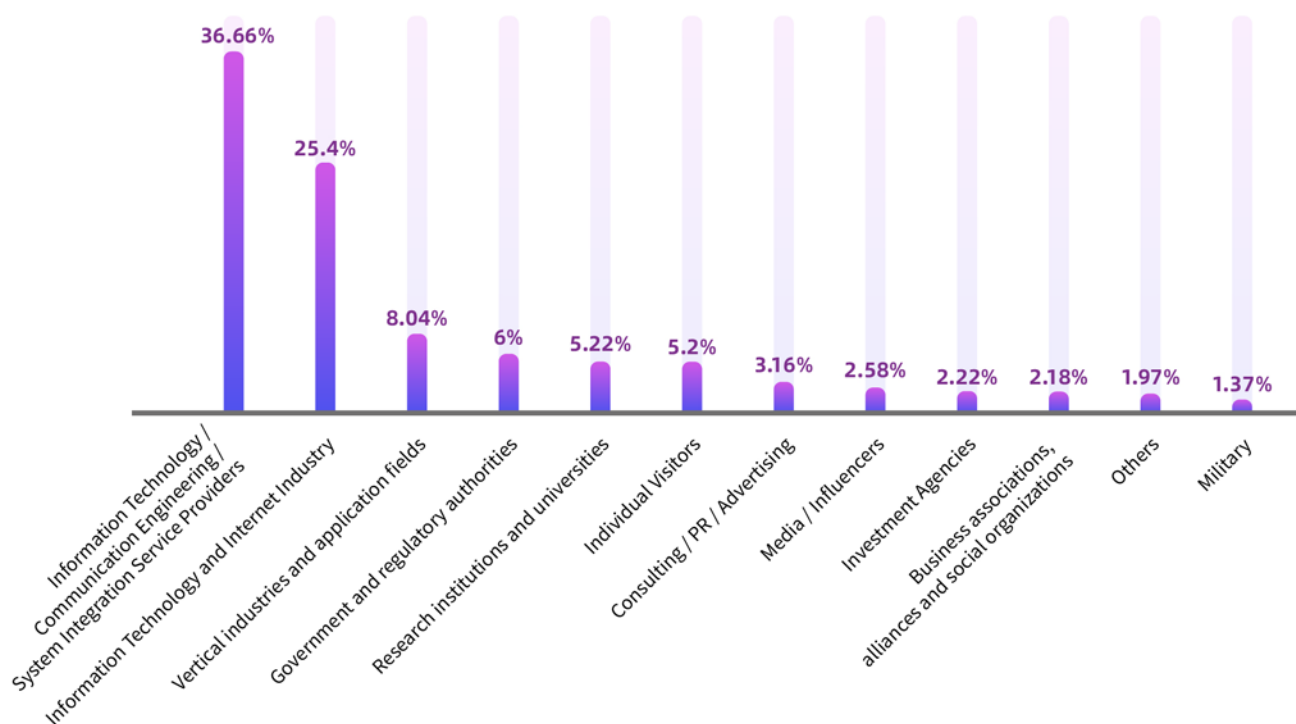
Visitor Breakdown

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Purpose for Visiting

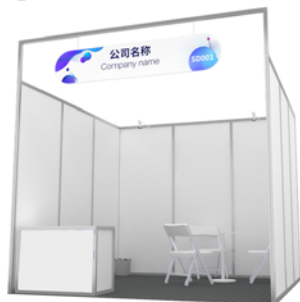


Visitor Segments



Standard Package Booth 9m²

Information Desk 1
Round Table 1
Folding Chairs (white) 3
Spotlights 2
Power Outlet 1



Premium Package Booth 9m²

Information Desk 1
Round Table 1
Bar Chairs 3
Spotlights 3
Power socket 1
KT Wallcoverings
TV Screen (with stand) 1



Hall E1-E4

Package Booth (9m²) , Raw Space (36m² minimum)

Package Booth \$525/sqm
Raw Space \$5700/9sqm

Conference C, Ground and fourth floors

Package Booth (9m²) , Raw Space (36m² minimum)

Package Booth \$525/sqm
Raw Space \$5700/9sqm

Hall 5A / B-Hall 6A/B

Package Booth (9m²) , Raw Space (36m² minimum)

Package Booth \$380/sqm
Raw Space \$3500/9sqm

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For more information, please contact



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