# 2020年中国国际信息通信展览会
# PT EXPO CHINA 2020

# 2020

CHINA NATIONAL CONVENTION CENTER, BEIJING

## OCT14 - 16

www.ptexpo.com.cn

Approved by

The State Council of the People's Republic of China

Hosted by

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CAICT 中国信通院

# WHY PT EXPO CHINA?

## WHAT IS THE MARKET?

5G has arrived, “how to use it right” has become a main question in the era of 5G commercialization. At this grand event for 5G integration, a smart and connected world began to take shape. Marking the beginning of a new phase of 5G commercialization in China. With China officially entering the first year of 5G commercialization, the industry looks to the event to highlight practical 5G cases in various industries, their different scenarios, and business models.

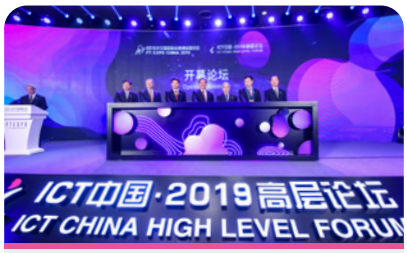
## WHAT CAN YOU DO?

The information development brings numerous opportunities: from demands for network infrastructure, new spaces for information consumption, to unlimited potentials embraced in the process of digital industrialization and digitalization. There are so many you can explore by following the policy and market trends, examining first-hand market information and sharing your values to the ecosystem.

## WHAT CAN PT EXPO CHINA DO FOR YOU?

### Exhibition

Bring your brand to the heart of the ICT ecosystem




### Conference

Talk face-to-face with industry key players and make your voice heard at where it matters.

### Awards

Honor your innovative products, services and solutions by one of the most prominent ICT awards.

### Matchmaking

Diverse matchmaking services and events allow all of parties to match efficiently, prior to, during, and after the event.

### Industry Standards

Industry standards, white papers, and reports release that everyone in the industry concerns.

### Top-flight Constituency

Attendees include top-flight government officials, delegations of regulatory agencies and local governments, the Academicians and more than 580 media.

# PTEXPO 2020 HIGHLIGHTS

## Innovative Applications of 5G

The applications of 5G have opened up all kinds of possibilities, such as 5G mobile phones, 5G smart manufacturing, 5G safe campuses, 5G smart medical care. Various industries and businesses can now be powered by 5G through the creation of 5G applications, 5G commercialization scenarios and 5G-enabled business models.

## Digital Regional Economy

AI, IoT and other new generation of technological revolution, which have a significant impact on the spatial layout and architecture of economic activities and the connections among regions. Focusing on the regional effects of the new generation of technologies from Guangdong-Hong Kong-Macao Greater Bay Area and Xiongan New Area.

## 5G + Industrial Internet

The exhibitions aimed to coordinate the development of integration and innovation of 5G and industrial Internet, and focus on industrial Internet network restructuring, network application, technology development, product release and the solutions for enterprise network development.

## Digital Winter Olympics

Building the event into the smart sports gathering enabled by cutting-edge communication technologies. Voice, image, position and behavior recognition technologies will also be deployed to better engage audiences, organizers and athletes.

# What to exhibit in 2020?

### Operators Service/ Value-added Services

Telecom Operator, Virtual Operator, Broadband Access, Satellite Communications, Quantum Communications, Data Center, Call Center, Multi-party Communication Services ...

### Chips and Components

Chip, Component, Sensor, Module

### AI, Edge Computing, Blockchain, Information Security

### Cloud Service Provider

Cloud Computing, Cloud Storage, Cloud Security, Cloud Database, Cloud Management, Big Data

### System Integration and Integrated Solution

Business Support/Network Management and Optimization, Network Operation and Maintenance, SDN/NFV, Enterprise Office Solution, Industry Solution...

### Network Infrastructure Manufacturing

Optical Communications Equipment, Mobile Communications Equipment, Satellite Communications Equipment, Quantum Communications Equipment, Testing Equipment and Services, Auxiliary Equipment ...

### Industrial Internet

Industrial Internet Chips/Sensors, Industrial Big Data Analysis and Solutions, Industrial Software, Industrial Internet Platforms, Industrial Robots...

### Intelligent Terminals and Accessories

AR/VR/MR equipment, mobile phone/laptop/computer/smart bracelet/other wearable devices, intelligent robot, audio-visual equipment, industrial terminal

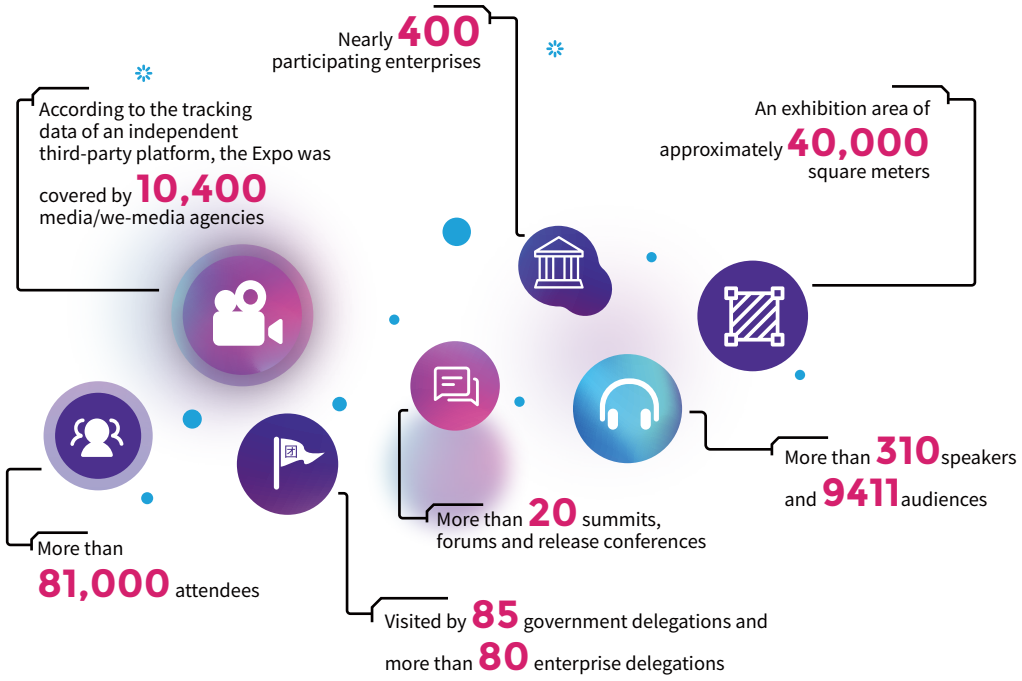
### Internet of Things

IoT Chips/Modules/Sensors, IoT Platforms and Solutions,IoT Applications and Cases (Smart City, Smart Education, Smart Transportation, Smart Home, Smart Healthcare, Smart Energy Saving and Environmental Protection, other IoT Applications)

### APP and Software Development/ Internet (information) Service Provider

E-Commerce, Social Networking, Online Games, Video, Shared Travel, Internet Finance, Comprehensive Gateway...

# PTEXPO 2019 Review




# WHERE TO START?

## EXHIBITOR & SPONSOR

Showcase your brands and products through the exhibition or various types of sponsor-ships.

## CONFERENCE & SPEAKER

Share your values and ideas to the professionals at our impressive conference program ICT China High Level Forum.

## VISITOR

Simply visit PTEXPO if you' re interested in the ICT industry. Get to know the trends and state-of-the-art technologies.

| Hall E1-E4 | | Hall E5-E6 | |
|---|---|---|---|
| Package Booth(9 ㎡) | Raw Space(36 ㎡ minimum) | Package Booth(9 ㎡) | Raw Space(36 ㎡ minimum) |
| USD $5700 | USD $525/ ㎡ | USD $4000 | USD $400/ ㎡ |

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