



2021年中国国际信息通信展览会  
PT EXPO CHINA 2021

# PT EXPO

2021 Sep.27 - 29

China National Convention Center, Beijing



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The State Council of the  
People's Republic of China

#### Hosted by

Ministry of Industry and  
Information Technology

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# WHY PT EXPO CHINA (PTEXPO) ?

## WHAT IS PTEXPO ?

Since 1990, with a history of more than 29 years, PTEXPO has been committed to establishing the most influential and innovative ICT platform, which provides the ICT industry chain with comprehensive services, communication and cooperation opportunities, such as policy interpretation, technology research and development, market application and financial investment, etc. Because of its advanced, leading and efficient connectivity, PTEXPO connects and meets the interests and needs of all parties in the ICT industry chain, and it's also known as "the base of innovation and the wind vane of the ICT market" in China and even the whole world.

## WHAT ARE YOU FACING TO?

Since the commercial launch of 5G last year, China's 5G construction has entered the process of large-scale deployment and application landing. Countries around the world are taking the development of 5G as an important step in promoting their digital economy and upgrading traditional industries. To face the overwhelming wave of globalization of the digital economy, various industries are actively exploring the digital upgrade of 5G in different application scenarios such as manufacturing, education, healthcare, entertainment, traveling and so on.

## WHAT CAN PT EXPO CHINA DO FOR YOU?



### Exhibition

Bring your brand to the heart of the ICT ecosystem.



### Conference

Talk face-to-face with industry key players and make your voices heard at where it matters.



### Awards

Honor your innovative products, services and solutions by one of the most prominent ICT awards.



### Matchmaking

Diverse matchmaking services and events allow all of parties to match efficiently, prior to, during, and after the event.



### Industry Standards

Industry standards, white papers, and reports release that everyone in the industry concerns.



### Top-flight Constituency

Attendees include top-flight government officials, delegations of regulatory agencies and local government, the academicians and more than 580 media.

## PTEXPO 2021 HIGHLIGHTS



### 01. Innovative Applications of 5G

The applications of 5G have opened up all kinds of possibilities, such as 5G mobile phones, 5G smart manufacturing, 5G safe campuses, and 5G smart medical care. Various industries and businesses can now be powered by 5G through the creation of 5G applications, 5G commercialization scenarios and 5G-enabled business models.



### 02. Digital Regional Economy

AI, IoT and other new generation of technological revolution, which have a significant impact on the spatial layout and architecture of economic activities and the connections among regions. Focusing on the regional effects of the new generation of technologies from Guangdong-Hong Kong-Macao Greater Bay Area and Xiong'an New Area.



### 03. 5G + Industrial Internet

The exhibitions aimed to coordinate the development of integration and innovation of 5G and industrial Internet, and focus on industrial Internet network restructuring, network application, technology development, product release and the solutions for enterprise network development.



### 04. Digital Winter Olympics

Building the event into the smart sports gathering enabled by cutting-edge communication technologies. Voice, image, position and behavior recognition technologies will also be deployed to better engage audiences, organizers and athletes.

## WHAT TO EXHIBIT IN 2021



#### Digital Facilities

**Information Infrastructure:** 5G, 6G, Internet of Things, Industrial Internet, Satellite Internet, Artificial Intelligence, Cloud Computing, Blockchain, Data Centers, Smart Computing Centers, etc.

**Integrated infrastructure:** Intelligent Transportation Infrastructure, Smart Energy Infrastructure, etc.

**Innovation Infrastructure:** Major Scientific and Technological Infrastructure, Science and Education Infrastructure, Industrial Technological Innovation Infrastructure, etc.



#### Digital Technology

Cloud Computing, Big Data, Artificial Intelligence, Edge Computing/Mist Computing, Advanced Computing, Edge Cloud Convergence, Cloud Native, Blockchain, Digital Twin, Financial Technology, Modular Storage, Data Center, Autonomous Driving, Optical Quantum Chip, Brain-like Computing Chip, etc.



#### Digital Applications

Cloud Gaming, Cloud Tourism, Cloud Entertainment, Integrated Media, 4K/8K, IPTV, New Retail, Knowledge Sharing, Live E-Commerce, Autonomous Retail, Contactless Delivery, Distance Education, Telemedicine, E-Government and other Internet applications and services.



#### Digital Terminal

Smartphones, Ultra HD Terminal Devices, Consumer Drones, Portable Health Monitoring Devices, Industrial Robots, Home Service Robots, VR/AR/MR, Smart Cars, Smart Home Appliances, Smart Logistics Terminals, Industrial Wearables and other Smart Hardware, Accessories, Chips and other Smart Terminal Devices.



#### Digital Economy

Digital Trade, Information Consumption, Digital Village, Cloud Manufacturing, Industrial Internet, Platform Economy, Sharing Economy, Mobile Virtual Operation, New Application and New Model of "Internet+".



#### Digital Governance

Global Digital Governance System, the Belt and Road, Guangdong-Hong Kong-Macao Greater Bay Area, Xiong'an New Area, Cybersecurity, Information Security, Emergency Communications, Intellectual Property Rights, Cross-border Data Flows, Public Safety and Security, Data Security.

# HOW TO PARTICIPATE

## EXHIBITOR & SPONSOR

Showcase your brands and products through the exhibition or various types of sponsorships.

## CONFERENCE & SPEAKER

Host your own private conference and set personalized focus topics to get maximum attention for your meeting.

## PARTNER

Share your values and ideas to the professionals at our impressive conference program ICT China High Level Forum.

## VISITOR

Simply visit PTEXPO if you're interested in ICT industry. Get to know the trends and state-of-the-art technologies.

### Hall E1-E4/1st Floor of Area C

Package Sapce: 9m<sup>2</sup>; Raw Space: No less than 36 m<sup>2</sup>

Mainland China Enterprise	Package Sapce: ¥23,000/9 m <sup>2</sup>	Raw Space: ¥2,300/ m <sup>2</sup>
Chinese-Foreign Joint Venture	Package Sapce: ¥30,000/9 m <sup>2</sup>	Raw Space: ¥3,000/ m <sup>2</sup>
Foreign-Owned Enterprise	Package Sapce: ¥37,000/9 m <sup>2</sup>	Raw Space: ¥3,700/ m <sup>2</sup>

### Area A/B of Hall 5 and Hall 6

Package Sapce: 9m<sup>2</sup>; Raw Space: No less than 36 m<sup>2</sup>

Mainland China Enterprise	Package Sapce: ¥18,000/9 m <sup>2</sup>	Raw Space: ¥1,800/ m <sup>2</sup>
Chinese-Foreign Joint Venture	Package Sapce: ¥22,000/9 m <sup>2</sup>	Raw Space: ¥2,200/ m <sup>2</sup>
Foreign-Owned Enterprise	Package Sapce: ¥25,000/9 m <sup>2</sup>	Raw Space: ¥2,500/ m <sup>2</sup>



Submit Inquiry Online

## CONTACT US

Please feel free to contact us for more information about the opportunities of exhibition, conference and sponsorship.

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