

## What to See

Edge Computing    IPv6  
Data Trading Center    5G  
Gigabit Optical Network    6G  
Mobile IoT Satellite Communication

## Digital Infrastructure

Chips    Smart Cars  
Accessories    Smart Wearables  
Consumer Drones  
Industrial-grade Drones  
5G Panoramic VR Camera

## Digital Terminals

Digital Villages  
Digital Trade  
Innovation Demonstration  
Local Digital Economy

## Digital Economy

Digital Twin    5G-Enhanced  
mmWave    Metaverse Blockchain  
AI    Green and Low-carbon  
Quantum Communication

## Digital Technologies

Conservancy    5G+ Industrial Internet  
Sharing Manufacturing    Smart Mining  
Cloud Gaming    Smart Logistics  
Industrial Apps    Information Accessibility  
Smart Agriculture/Water

## Digital Applications

App Governance    Security Industry  
Anti-trust    Internet and Data  
Security    Smart Community  
Quantum Communication  
Emergency Communication

## Digital Governance

"Everyone involved in ICT is both a beneficiary and a contributor. We look forward to meeting with many creators of our time at the PT EXPO China."

Lu Yong

President of the China Region & Senior Vice President, Huawei

## Key Events

### Exhibition Presentation

It is the only comprehensive tradeshow hosted by China's Ministry of Industry and Information Technology for the ICT industry and an exhibition platform with national support.

### Conference Forum

Cross-industry integration and in-person exchange with leaders from various industries and sectors, and set the direction for the entire industry.

### ICT China Case Collection & Compilation

We promote innovative products and services for broad recognition, collect outstanding application cases, and assist the commercialization transition of technology.

### Effective Matchmaking

Diversified pairing services and matchmaking events to efficiently match suppliers with the needs of businesses during and after the tradeshow.

### Influential Release

With its prestige across the industry, it will release industry standards, white papers and industry reports to make forecasts.

### Tailored Services

Tailor-made marketing activities for clients with impactful publicity and the multi-channel promotion.

## Featured Special Exhibitions

Quantum Computing  
**5G Security**  
Information Accessibility  
**Digital Healthcare**  
Space-ground Integrated  
Emergency Communication

Special and New  
Smart Lighting System  
**Quantum Computing**  
Blockchain  
**Information Technology Application Innovation**

## ICT China High-level Forum

With the principles of "international vision, professional depth, enhanced branding, and innovative spirit", the ICT China High-level Forum has been highly valued and widely recognized since its first year. It provides excellent opportunities to bring together the best in the industry and explore cooperation and exchange possibilities.

### 2. Main forums

- ICT China High Level Forum (PT Expo China Opening Forum)
- Digital Economy Leaders Forum

### 10. Thematic forums

- Forum on Digital Transformation and Upgrading of Information and Communications Industry
- AI for a Smart Future Conference and China Autonomous Networks Industry Summit
- The 3rd New Data Centers Summit
- Beidou Navigation Satellite System Summit
- 5G Innovation and Development Summit
- "Gigabits for 100 Cities" and Forum on the Development of Gigabit-Optical Network for Future Cities
- AI for a Smart Future Conference and China AI New Infrastructure Construction Industry Summit
- People-Centered and Law-Based 2023 Forum on Prevention and Governance of Telecom and Network Fraud
- Summit on High-Quality Development of Medical and Health Industry
- Cloud Native Development Forum

### 20. Featured forums

- The 3rd Quantum Computing Forum (and OIIA Seminar)
- 5G Ecology for Industrial Applications Symposium
- 5G+ Intelligent Lamp Posts Integrative Development Forum
- 5G Future Mine Industry Development Forum
- 5G+ Medical and Health Forum
- Specialized, Sophisticated, Differentiated, and Innovative Champions Summit
- Connected Vehicles Industry Ecology Collaborative Innovation and Development Summit
- Digital Government Summit
- Full Optical Transport Network Summit
- 5G+ Industrial Internet Summit
- Cloud-Based Communication Platform Development Forum
- 5G News High Level Forum
- Medical Equipment Digitalization Forum
- World AI Driving Summit
- Emergency Communication Industry Development Summit

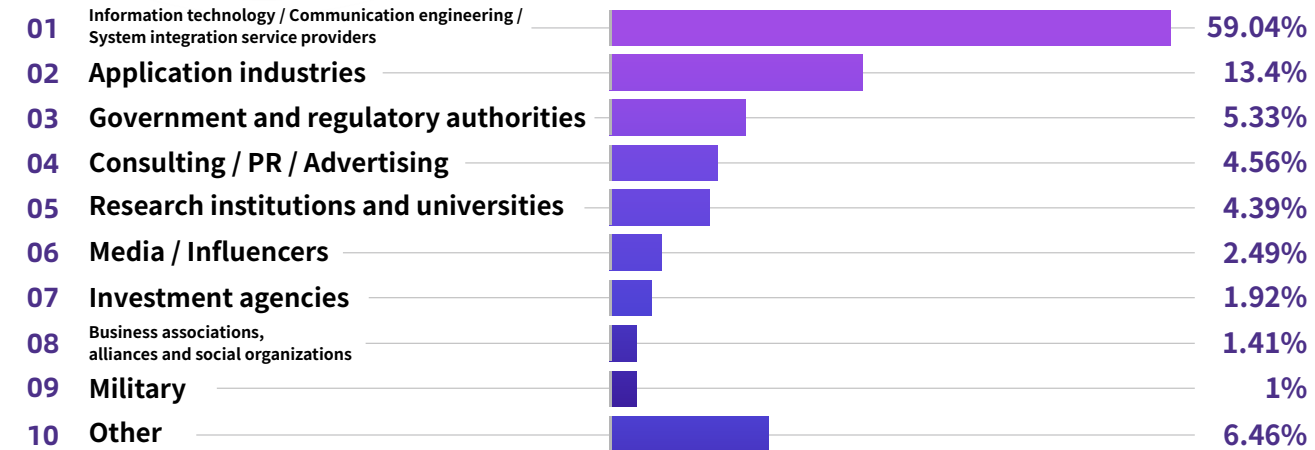
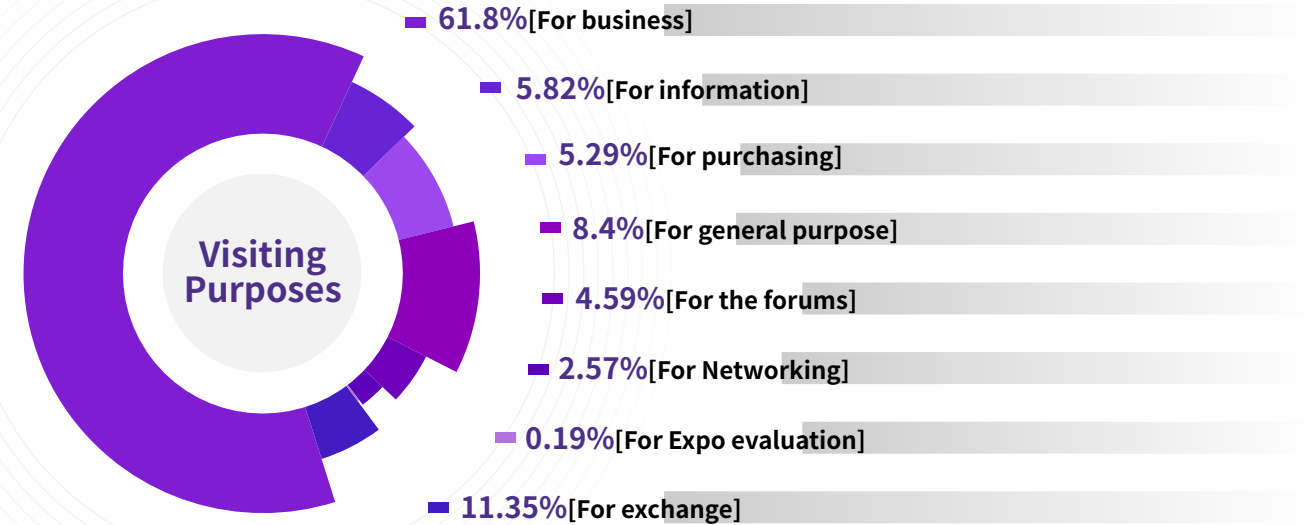
### N. Corporate activities

- Events organized by China Mobile, China Unicom, Huawei, ZTE, and Rohde & Schwarz
- Press Conference/ Result Release
- Launch events

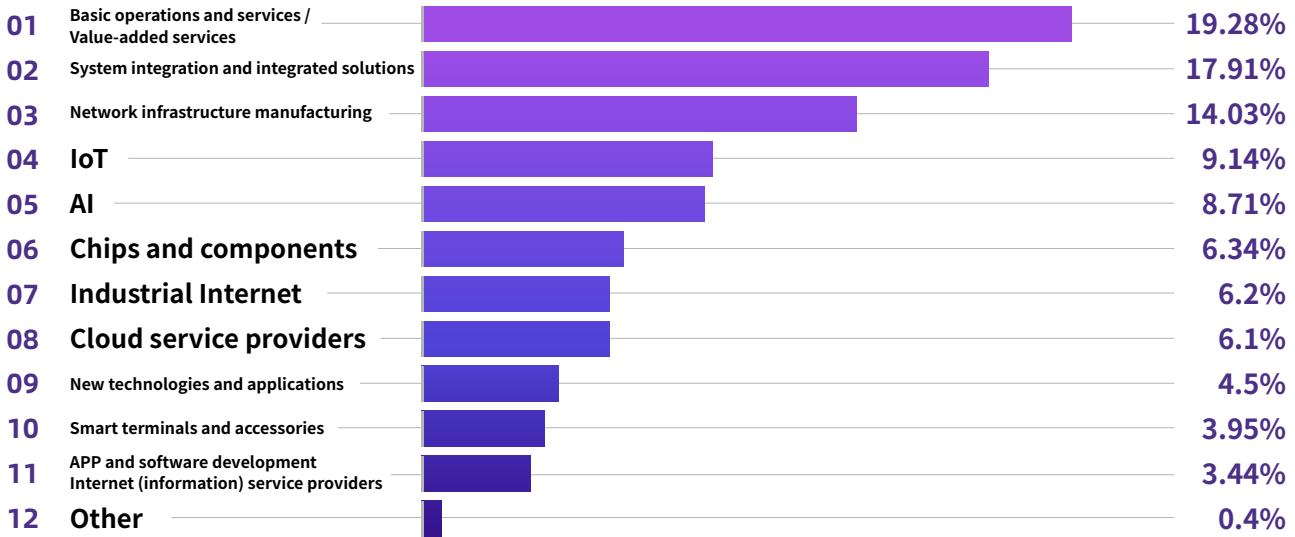
## Visitor Breakdown

Professional delegations  $\geq 67\%$     Purchasing decision makers  $\geq 78\%$     Visiting for business opportunities  $\geq 61\%$

The professional visitors of PT Expo have always been the most important component of the event. Through years of survey and analysis, a significant trend of the professional visitors of the trade show is emerging: visitors are increasingly from large enterprises with a strong demand for digital upgrade and they have a strong sense of innovation. Data shows that in recent years, the PT Expo attracts more than 400 government and enterprise delegations each year due to its growing reputation, and more than 60% of the visitors are resulted from targeted invitations. PT Exhibition hopes to create a four-in-one industry exchange event integrating "production, teaching, research and application" by further linking ICT resources and bringing forth new ones.



## Information Technology Visitor Breakdown



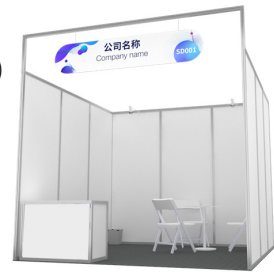
## ? Become an Exhibitor

### Exhibition & Sponsorship

Designated areas covering the entire industry chain as well as various forms of on-site advertising and sponsorship will enable your company to stand out, quickly find business partners, and reach target customers directly, with incredible results.

### Package Booth 9m<sup>2</sup>

- 1 Information Desk
- 1 Table (round)
- 3 Folding chairs (white)
- 2 Spotlights
- 1 Power outlet



### Premium Package Booth 9m<sup>2</sup>

- 1 Information Desk
- 1 Table (round)
- 3 Bar stools
- 3 Spotlights
- 1 Power outlet
- KT wallcoverings
- 1 TV screen (with stand)



Note: The actual appearance of the booth will be determined by the venue.

### Hall E1-E4 / Conference C, Ground Floor

Package Booth (9m<sup>2</sup>) , Raw Space (36m<sup>2</sup> minimum)

Domestic exhibitor:	Package Booth ¥23,000/9m2 Raw Space ¥2,300/m2
Joint-venture exhibitor:	Package Booth ¥30,000/9m2 Raw Space ¥3,000/m2
International exhibitor:	Package Booth ¥37,000/9m2 Raw Space ¥3,700/m2

### Hall 5A / B-Hall 6A/B

Package Booth (9m<sup>2</sup>) , Raw Space (36m<sup>2</sup> minimum)

Domestic exhibitor:	Package Booth ¥18,000/9m2 Raw Space ¥1,800/m2
Joint-venture exhibitor:	Package Booth ¥22,000/9m2 Raw Space ¥2,200/m2
International exhibitor:	Package Booth ¥25,000/9m2 Raw Space ¥2,500/m2

Note: Please contact our exhibition managers for more information.



## Invited Corporate Delegations



## Partners



## 中国国际信息通信展览会 PT EXPO CHINA

# PT EXPO

## PT EXPO CHINA

2023  
6.4—6



Submit inquiry online



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Contact us to learn more about exhibition,  
conference, sponsorship or becoming a partner:

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2023 6.4—6

China National Convention Center, Beijing

Hosted by Ministry of Industry and Information Technology  
Information Technology

Organized by 通用技术 邮电器材  
GENERTEC PTAC

Supported by 中国通信企业协会  
CHINA TELECOM  
中国移动  
China Mobile  
China Broadnet  
CAICT 中国信通院

## About PT EXPO CHINA

PT EXPO CHINA is one of the most significant events in the ICT industry. Approved by the State Council and hosted by the Ministry of Industry and Information Technology, it has been successfully held for three decades since 1990. PT EXPO CHINA has witnessed China's magnificent endeavor of information and communication development during the past thirty years of constant changes. PT EXPO is a excellent Chinese and global platform to showcase the newest achievements of information and communication, with "China's best practices" through the "authoritative", "high-quality", "professional", and "market-driven" operating principles since the first day.

China attaches great importance to the strategic enhancement in the cyberspace. General Secretary Xi Jinping pointed out that efforts should be made to promote deep integration between the internet, big data, artificial intelligence, and real economy to build a digital China and smart society. China should promote the deep integration of digital technology and the real economy, empower the transformation and upgrading of traditional industries, incubate new industries and new business models, and continuously strengthen and expand China's digital economy.

The 31th PT EXPO CHINA will be held at China National Convention Center in Beijing from June 4-6. The exhibition will closely follow the "14th Five-Year Plan" for the development of the information and communication industry, and promote the construction of an intelligent and comprehensive digital information infrastructure with universal high-speed access, integrated space and ground-based infrastructure, integrated cloud and network, intelligence and agility, green technology and low-carbon emission, security and controllability. With a commitment to "promoting the deep integration of the new generation of information and communication technology and the real economy", the exhibition creates a platform of exchange, cooperation and sharing for the whole sector, demonstrates the emerging technologies and application innovations in the field of information and communication, and further solidify the event as the signature trade show for the industry and the country.

Space  
40000+

Speakers  
800+

Professional Visitors  
180000

Exhibitors  
400+

Forums  
50+

Launch Events  
20+

Government and Corporate Delegations  
450+

Media  
3000+

"Alongside China's progress in information and communications, the scale and reputation of the PT EXPO have been on the rise, demonstrating China's contribution to the world's digital development."

Zhao Houlin  
Secretary General, International Telecommunication Union